



## A Digital Pastor Success Story

**Organization**

A Digital Pastor

**Industry**

Streaming services and consulting

**Business Need**

Encoding, transcoding and mobile streaming

**Internap Solution**

Content Delivery Network (CDN)

**Results**

- Delivered mobile streaming, a service unavailable from previous providers
- Reduced support calls from customers
- Expanded coverage around the world

“After we switched to Internap’s CDN services, our streams just run with no problems, day in and day out. Everything runs very smoothly, and we are no longer overwhelmed by calls for technical support, which is exactly what we wanted from our provider.”

William Robeson  
Partner  
A Digital Pastor

**Customer Overview**

Based in Locust Grove, Virginia, A Digital Pastor provides streaming services and consulting to faith-based ministries all around the world. A Digital Pastor was founded to help small- to mid-size churches that lack dedicated technical resources expand their ministries by streaming religious services from their websites. As a result, pastors can quickly reach thousands of viewers all over the globe.

**Business Challenge**

Ministry may be one of the world’s oldest vocations, but today’s pastors are far from living in the dark ages. A growing number of clergy utilize smart phones, tablets and other mobile devices in their daily lives. Congregants today get their scripture via mobile Bible apps, while virtual sermons and online ministry courses are gaining popularity. With a mission to help churches reach the masses using technology, A Digital Pastor needed to add mobile streaming to its suite of services. However, its previous provider was unable to offer mobile services or reliable connectivity and streaming, so A Digital Pastor began the search for a new CDN partner.

**Solution Requirements**

As a start-up company, A Digital Pastor needed a CDN provider who was willing to help a small business grow. Since many end users live in other countries, the company preferred to utilize a partner who had a worldwide presence. Additionally, because churches often ask for technical support, A Digital Pastor also required 24/7 customer support. On the technical side, they wanted help with encoding and transcoding, and needed to support Flash® and mobile streaming. Most importantly, all of these services needed to come at a fair price.

“Even though we are a small distributor, Internap was willing to work with us and give us a chance to grow. We started out well under 10 terabytes per month, which is the minimum most providers will allow. Today we are at 30 terabytes per month and rapidly growing.”

David Olson  
Partner  
A Digital Pastor

Contact us to learn how Internap can solve your IT challenges by enabling you to focus on your core business, improve service levels and lower the cost of IT operations.

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## Solution Benefits

A Digital Pastor met with a variety of vendors before choosing Internap's CDN. Since August 2011, the company has enjoyed several benefits, including:

Quality	Internap simplifies and streamlines the workflow process for content uploading, transcoding, management and reporting so that A Digital Pastor's clients and end users enjoy smooth, uninterrupted streaming without having to be technically savvy.
Speed	Internap improves video delivery across the Internet by combining its CDN with its patented Accelerated IP service (XIP™). A Digital Pastor receives an end-to-end, high-performance intelligent video streaming solution that simplifies and automates content creation, management and delivery to a wide range of devices on any network.
Support	Internap resolves issues proactively by monitoring A Digital Pastor's CDN 24/7 from its Network Operations Center. Sales reps, technicians and customer service experts are always available to quickly answer questions.
Scalability	Internap ensures that churches can stream their services smoothly, whether a handful of people are tuned in from home on a Sunday morning, or thousands of U.S. soldiers are watching a Christmas service from overseas. Internap guarantees uninterrupted streaming, every single time, regardless of audience size.
Availability	With a wide-spread global network of cache servers, Internap avoids network issues such as outages, brownouts and slowdowns, sending A Digital Pastor's CDN traffic over the most reliable path at all times, which means that seasonal traffic spikes are never a problem for customers.
Reliability	Internap guarantees 100% uptime of the CDN, a highly redundant network that leverages up to 11 network carriers and Internap's patented Performance IP™ service.

## Bottom Line

When a church is trying to stream religious services in real time to thousands of people, issues such as choppy video, stuttering and poor picture quality are just not acceptable. Backed by a 24/7 technical support team that answers questions quickly and efficiently, Internap's world-class CDN service gives A Digital Pastor and its church clients the capacity, coverage and expertise that they need to successfully distribute high-bandwidth, digitally-rich content to people around the world, on any device.

## Why Internap?

Transform your IT Infrastructure into a competitive advantage with IT IQ from Internap, intelligent IT Infrastructure solutions that combine unmatched performance and platform flexibility. Our unique trio of route-optimized enterprise IP, TCP acceleration and a global content delivery network improves website performance and delivers superior end-user experiences. Our scalable colocation, managed hosting, private cloud, public cloud and hybrid offerings provide enterprises the flexibility to adapt to changing business needs and future-proof their IT Infrastructure. Since 1996, thousands of companies have entrusted Internap with the protection and delivery of their online applications.

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