

Streaming Service for Flash

Create and deliver rich interactive content with Internap® Streaming Service for Flash.™ Internap provides a complete toolset to deliver interactive video experiences to global audiences using its award-winning Content Delivery Network (CDN). Working closely with Adobe to develop the Flash® video streaming platform, Internap is the first and most experienced service provider to offer live and on-demand streaming services.

Express Yourself

Internap Streaming Service for Flash is a modern streaming platform offering technological and creative benefits that free designers to create immersive, rich media experiences that fuse video together with data, graphics, sound and dynamic interactive control.

Worldwide Reach

By utilizing Flash, more than 400 million viewers worldwide are able to watch your videos. As the most widely available rich media player on the market, the Flash Player is already installed on more than 98% of Internet-enabled computers.

Who Is Using Internap Streaming Service for Flash?

It is likely that you have already seen Internap Streaming Service for Flash in action. Many of today's leading companies have already integrated Flash video directly into their websites to provide rich interactive experiences. Businesses using the service include:

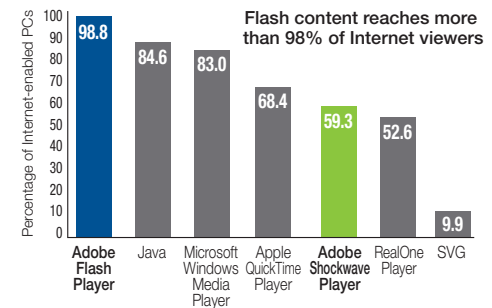
- Fortune 500 Corporations
- Movie Studios
- News Broadcasters
- Music and Radio Companies
- Advertising Agencies
- Website Portals
- Educational Institutions

On-Demand Streaming Service

Use the on-demand service for Flash to broadcast your pre-recorded video using the most widely available media player. This service includes everything you need to upload and stream your video over the Internet including copy-and-paste HTML generator, MediaConsole® for Flash, reporting dashboard, professionally designed video skins and more.

Features:

- On-demand and live streaming services
- Built-in load balancing and failover to scale video despite the heaviest traffic
- Reporting dashboard, media tracking and report generation
- Flexible bandwidth and storage based on client needs
- Route-optimized Content Delivery Network
- Live encoder (live streaming service)



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internap.com



Live Streaming Service

The live streaming service for Flash enables you to capture and stream your live events over the Internet. This service can be used to deliver corporate meetings, employee and customer trainings, presentations, concerts and more.

Reliable Video Delivery

Many of today's high-traffic sites rely on Internap to deliver their rich media content. Our CDN technology leverages our Performance IP® solution to quickly and securely stream and distribute video, audio, advertising and software to audiences across the globe through strategically located high-capacity data centers.

Using a multi-layered approach of geo-targeting, route optimization, server clustering, and fault-tolerant storage systems, our CDN provides the highest levels of performance and reliability. With capacity-on-demand to handle large events and unanticipated traffic spikes, content is delivered with high quality regardless of audience size or geographic location.

All of this technology is backed by an industry-leading 100% Service Level Agreement (SLA) – at no additional charge. This means you can count on Internap to deliver your rich media content with the highest level of quality, reliability and network performance.

MediaConsole

The Internap MediaConsole® provides an integrated toolset for securely managing and delivering all your media formats including Adobe Flash, Microsoft® Windows Media®, Silverlight™ and static content through the use of a single, easy-to-navigate system. MediaConsole features Media Asset Management, Digital Rights Management, detailed reporting tools and pre-built video skins. A robust reporting dashboard with real-time statistics allows you to better understand the viewing habits of your audience and make swift business decisions.

Robust reporting

Our reporting through MediaConsole provides intelligent tools with real-time monitoring and historical capabilities, turning raw data into actionable information. This allows you to evaluate your content and deliver it to specific demographics, enabling you to make important and timely business decisions. You can add and delete content at your convenience, change policies for delivery and collect data that is critical to better understanding your audience.

Benefits:

- Capacity-on-demand to handle large events and unanticipated traffic spikes
- Users experience faster, more reliable, content delivery that is not constrained by carrier bandwidth limitations
- Operational continuity for your rich media streaming services
- Valuable insights into streaming quality, comprehensive statistics regarding individual files delivered, usage reports viewable by media requests, audience file access habit and audience geographic information
- Professionally-designed video skins eliminate need for additional staff or expertise



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