

INTERNAP[®]
IT | IQ

IT IQ

Intelligent IT Infrastructure solutions that take your business to a higher level.[™]

Business moves fast.



Business on the Internet moves at hyper-speed.

Your end users demand flawless application and content performance. Research shows that even a one-second delay in website performance can result in 7% fewer customer conversions and lost revenue. At the same time, as an IT professional you know that “one size does not fit all” when it comes to IT Infrastructure.

To stay ahead, you need an IT Infrastructure that’s constantly adaptive and flexible. Instantly scalable. And powerful enough to help you capture opportunities the second they arise.

You need IT IQ — intelligent IT Infrastructure solutions from Internap.

Since 1996, our unique combination of end-to-end services, high-performance technologies and unwavering commitment have helped thousands of enterprises transform their IT Infrastructure into a competitive advantage.

Whether you’re a Fortune 500 enterprise or cutting-edge start-up, you can rely on our unmatched performance, platform flexibility and world-class support to help you smartly deliver your business-critical applications. Lower your cost of operations. And drive revenue.

IT IQ = Unmatched Performance + Platform Flexibility

Unmatched Performance


Internap’s unique trio of performance-enhancing technologies delivers an unparalleled end-user experience. Our patented Managed Internet Route Optimizer™ (MIRO) uses the strength of up to 11 backbone providers to intelligently route your data to the fastest path across the Internet. Internap’s web acceleration service, XIP™, speeds application delivery up to four times by optimizing TCP, the Transmission Control Protocol. Internap’s Content Delivery Network (CDN) delivers your content from locations closer to end users. Our global CDN integrates both MIRO and XIP, to deliver extraordinary website performance and an outstanding end-user experience.

World-Class Support

A network is only as strong as the people behind it. And ours are simply the best. Internap Network Operations Centers (NOCs) are staffed by experienced engineers who proactively monitor our services and network to solve issues before they become problems. When you call us, you talk to those engineers, not call center employees who pass you along to someone else. We’re so confident of our technology that we back up our promise with a 100% SLA (Service Level Agreement) featuring proactive alerts and credits.

Platform Flexibility

Internap provides the broadest, most flexible IT Infrastructure platform to meet your unique application and business needs. Whether it’s scalable colocation, managed hosting, dedicated hosting, private or public cloud services or a hybrid option combining the best features of multiple services in a single optimized environment — we’ve got you covered. Our flexible platform assures a future-proof solution to meet your business needs.



Total IT Infrastructure for Smarter IT People.™ That’s IT IQ.

Internap offers a complete spectrum of intelligent IT Infrastructure solutions to meet your challenges today, and help you win tomorrow.

Connectivity

Today: You need to deliver web applications and content to end users who demand flawless performance and an ideal experience. Every time.

Internap IT IQ:

- The strength of multiple providers and innovative route optimization (MIRO)
- Up to 4 times faster delivery of content through our XIP service
- The power to deliver digital assets through our global CDN
- Unmatched performance with 100% network uptime SLA
- Rock-solid service combining technical expertise, direct engineer access and proactive notification

Tomorrow: You have happier end users, a leaner business and a stronger bottom line.

Colocation

Today: You’ve outgrown your IT Infrastructure, but you don’t have the space, capital or staff to efficiently expand.

Internap IT IQ:

- Metro-based colocation facilities with SOC2 Type II audited reporting
- Wide range of power density offerings with up to 12kW draw
- N+1 redundancy for both power and cooling
- Scalable, modular design for quick ramp-up and build-out
- Robust, high reliability architecture and green efficiencies
- 24/7 manned security and electronic surveillance

Tomorrow: You have the space, power and systems to grow your IT Infrastructure at the speed you grow your business.

Managed Hosting

Today: Managing your IT Infrastructure is diverting time and money away from more productive, profitable activities.

Internap IT IQ:

- Enterprise-class hardware and fully-redundant SOC2 Type II audited data centers with multi-layered security
- Best-in-class tailored solutions with no up-front capital required
- Broad suite of dedicated application environments with choice of hardware configurations, operating systems, storage solutions and private cloud capabilities
- Scalability from small dedicated server platforms to large-scale virtualized environments

Tomorrow: Cost is reduced, complexity is eliminated and resources are properly allocated.

Dedicated Hosting

Today: You need to provision your applications across dedicated and cloud servers creating a true hybrid environment with burstability and be up and running in minutes, instead of hours.

Internap IT IQ:

- Rapidly scalable, quickly provisioned dedicated hosting options for do-it-yourself hardware-centric users
- Seamless integration of physical servers and cloud instances in the same environment
- Scalability from bare metal dedicated servers to large-scale virtualized managed hosting environments
- Comprehensive, instantly deployable API complete with a robust online interface

Tomorrow: You have cloud-like flexibility and rapid provisioning times from your physical servers.

Cloud

Today: You want to move your business to the cloud, but you’re concerned about performance, reliability and control.

Internap IT IQ:

- Complete range of public, private and cloud storage solutions
- VMware® hypervisors for enterprise-class features or open-source hypervisors for unmatched flexibility and superior cost savings
- Connectivity to multiple major backbones through patented MIRO technology for maximized uptime and application availability
- Instant hybridization interface for seamless provisioning of both bare metal and cloud servers in the same environment

Tomorrow: Your business is winning in the cloud, secure on a foundation of superior performance, flexibility and cost savings.

Hybrid Hosting

Today: You need synergy across multiple IT Infrastructure services to maximize your applications’ performance, from code to customer.

Internap IT IQ:

- Ultimate flexibility by leveraging multiple IT Infrastructure platforms
- Maximum performance by distributing workloads to the optimal environment
- Seamless integration across application tiers without costly modifications
- One application environment, one support contact and one invoice

Tomorrow: Combine the best features of multiple services in a single optimized IT environment for increased performance, productivity and cost savings.

INTERNAP®